

“Basic Coach Training - 101”



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*The purpose of this course is to give clients a basic understanding of the role of coaching in life and in the workplace, and to introduce them to basic coaching techniques. It is brought to you by **Landau Coaching Associates**, a Leadership Development and Executive Coaching organization. Our clients are major corporations in **Financial, Entertainment, Medical Services, Technology, Consumer Goods and Manufacturing sectors**. Participate in this workshop and receive valuable **insight, methods and techniques** that will help you start your journey as a coach.*

The training course consists of 8 weekly sessions to be held in person, via the phone or both. The training sessions may be on an individual or small group basis.

Topics Include:

- 1) What is Coaching? How does it work?
- 2) Active Inquiry
- 3) The Role of Assessments in Coaching
- 4) Coaching Internship
- 5) How Assumptions Affect Your Life and Your Job
- 6) Behavioral Styles in Coaching
- 7) Common Coaching Challenges
- 8) Overcoming Obstacles

Client Comments:

*This course is an invaluable asset to the aspiring coach! Throughout my twelve years working in broadcast television, I have participated in various leadership and motivational training programs. However, none so useful as Dianne Landau's program. **Producer, E! Entertainment Company***

Dianne is not just my teacher but also my mentor. As I learn the skills and apply them to my clients, I have some one helping me ensure that I apply the principles correctly and creatively.

John Conforti, Former Executive, Countrywide Financial

*“Dianne is quick, concise and right on the mark. Her insight, advice and direction are invaluable. She is better than money in the bank.” **Mary Beth Garber, President Southern California Broadcasters' Assoc.***

“Dianne Landau is an inspiring leader and a natural teacher. She conveys complex concepts in easy to digest language, and can help others see potential in themselves that leaves the learner feeling confident and enthused about their burgeoning coaching business”.

Randall D. Martin, PhD

Some Client Companies: Countrywide Financial, IBM, Warner Bros. DIRECTV, Trader Joe's, CSC, Fox Filmed Entertainment, E! Entertainment, Kaiser Permanente, TV Guide, Mattel, Bank Leumi, The County of Orange, ABC News, TelePacific Communications, Southern California Broadcasters' Association, First American Corp., CB Richard Ellis, Sabre Airline Solutions, The Guitar Center, Quest Diagnostic Labs, Unilab, Al Mann Biomedical Engineering, and more....